



**PRESS RELEASE  
For Immediate Use**

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**NETGEAR partners with service providers to deliver VoIP to the local market**

*NETGEAR bundles new product with VoIP services from Ace Communications, Broadband Phone and MyNetFone*

**Sydney, Australia (25 July, 2005)** – NETGEAR (Nasdaq: NTGR), a leading provider of easy-to-use, high-performance networking products, has partnered with three local voice-over-IP (VoIP) service providers to deliver a ready-to-use VoIP product to end-users.

NETGEAR has teamed up with Ace Communications Group, Broadband Phone and MyNetFone to make it as simple as possible for customers to take advantage of VoIP services. The new NETGEAR wired two-port telephone router will now come bundled with the latest VoIP offerings from these providers, allowing end-users to easily make telephone calls using a broadband Internet connection instead of a regular (or analogue) phone line.

“We have chosen to partner with three different providers as they each deliver a unique VoIP service to the market, ensuring that our customers are able to select the best service to suit their individual requirements,” said Ryan Parker, NETGEAR’s Director of Partnerships and Services. “By providing customers with a superior VoIP product that can be configured in line with their existing network, we are making it possible for people with very little understanding of this technology to deploy and benefit from a converged voice and data solution.

“We believe that the strength of the NETGEAR brand in the Australian market combined with the comprehensive services offered by our partners will effectively drive VoIP growth in the residential and small business space.”

The NETGEAR product bundled with these services is the TA612V Broadband Voice Adapter with Router and 2 Phone Ports (RRP: \$179). By making calls using their broadband connection, the smart adaptor allows customers to save money on local and international phone calls and also benefit from a range of call features and services not usually available with traditional home phones, including voicemail, call waiting, caller ID and three-way conference calls. With support for prioritised voice traffic, the TA612V also delivers optimum Quality of Service (QoS) for all phone calls.

“The NETGEAR product is fully compatible with the SIP standard and works extremely well with our VoIP infrastructure, delivering the best voice quality out of all of the products we have tested,” said Miranda Wong, Director, Broadband Phone.

“Using the NETGEAR box, our customers can easily make and receive local and international calls, benefiting from competitive public switched telephone network (PSTN) rates. As a wholesale VoIP provider, our partnership with NETGEAR provides us with a great opportunity to deliver a more expansive and comprehensive offering to our customers.”

Customers that purchase the bundled NETGEAR product from Broadband Phone will receive 500 minutes of PSTN calls. Ace Communications customers will be able to get their VoIP service free of charge for one month and MyNetFone is offering customers \$10 worth of free phone calls on a \$0 per month plan.



A high-resolution image of the TA612V is available at:

[http://www.watterson.com.au/Downloads/Netgear/Products\\_hires/TA612V.tif](http://www.watterson.com.au/Downloads/Netgear/Products_hires/TA612V.tif)

### **About NETGEAR**

NETGEAR (Nasdaq: NTGR) designs technologically advanced, branded networking products that address the specific needs of businesses and home users. Headquartered in Santa Clara, California, NETGEAR's suite of approximately 100 products enables users to share Internet access, peripherals, files, digital multimedia content and applications among multiple personal computers and other Internet-enabled devices. For more information, visit the company's website at [www.netgear.com.au](http://www.netgear.com.au) or call 02 8448 2072.

### **About Ace Communications Group**

Ace Communications Group is a full service Internet, IT and Communications solutions provider that offers a range of high quality and competitively priced products and services. Ace's product range includes DSL, wireless and dial-up Internet access, private networks, hosting services including server based spam and virus email protection, and customised IT solutions. As an Optus inBusiness Partner, Ace also offers a range of Blackberry and mobile products and services. For further information visit [www.acecommunications.com.au](http://www.acecommunications.com.au) or contact Jodie Munckton on 1300 668 562.

### **About Broadband Phone**

Broadband Phone is an Australian company and is a leader in VoIP technology with over 8 years adapting this technology for various uses. It has its own POPs (Points of Presence) in major centres in Australia, New Zealand and in a number of overseas cities. Broadband Phone offers two very competitive VoIP retail plans, showcasing its technical capability. It has developed a number of wholesale, turn key solutions for SMEs and ISPs wishing to offer voice services as additional content. Check out the company's website at [www.broadbandphone.com.au](http://www.broadbandphone.com.au) and [www.bbpglobal.com](http://www.bbpglobal.com) or contact Miranda Wong on (02) 9209 4619.

## About MyNetFone

MyNetFone, "Your broadband phone service", is a leading provider of low-cost interstate and international phone services for Australians. It offers residential and business customers two great ways to save: MyNetFone™, a broadband voice service that transforms the customer's high-speed Internet service into a phone line without the hassle of a service call; and MyFoneCard™, a pre-paid dialing card that offers low-cost local, long-distance, and international calling. For more information, visit [www.mynetfone.com.au](http://www.mynetfone.com.au) or contact Anthony Wai on 02 8231 6111.

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