

Broadband Phone launches BBPGlobal – new service enables free internet voice calls AND bi-directional calls on most phone networks – all from your computer

New service means BBPGlobal subscribers can:

- 1. Make unlimited internet voice calls anywhere in the world*
- 2. Receive calls for free from standard fixed and mobile networks*
- 3. Make prepaid calls to any telephone network from 5c per minute*

SYDNEY, NSW – December 7, 2004 – BroadBand Phone has announced the launch of **BBPGlobal**, a new service that lets subscribers in Australia and New Zealand make and receive Voice over the Internet (VoIP) calls free of charge. It also lets subscribers receive calls from almost all global fixed and mobile telephone networks for free. Outgoing calls to global telephone networks cost as little as 5c per minute.

Miranda Wong, Director of Broadband Phone said, “Free voice calls over the internet using a computer and a headset have been around for some time. What’s been missing is giving callers a way to make and receive calls to and from fixed and mobile telephone networks using the same system.

“The two have always operated independently of each other. We’ve brought them together and now customers can take advantage of the low costs that are associated with using the Internet for voice calls,” she said.

How it works

The **BBPGlobal** service provides each subscriber with a unique extension number they can be reached at via the normal telephone (PSTN) network. To receive calls they use a standard headset and microphone on their computer in conjunction with free downloaded software. If the **BBPGlobal** subscriber is

either busy on another call or is not at their computer, then a voice mail/message system is activated so that the **BBPGlobal** subscriber doesn't "miss a call". **BBPGlobal** subscribers can also add standard SIP based IP hardware, such as ATA, IP Phone or Gateways to their **BBPGlobal** service.

For someone calling a **BBPGlobal** subscriber from a public phone network, it's as simple as calling one of **BBPGlobal**'s local access numbers in Sydney, Melbourne, Brisbane, Adelaide, Perth or Auckland and then dialing the subscriber's unique extension.

For the caller, the only cost they'll pay will be to the local access number. In most cases this is an untime local call. More local access locations will be added to the Broadband Phone network in the near future.

Features of **BBPGlobal** include:

1. Unlimited internet-to-internet calls - FREE
2. Receiving calls from standard telephone networks (PSTN and Mobile) -FREE
3. BBPGlobal webmail account - FREE
4. Voicemail accessible via e-mail - FREE
5. Voicemail accessible via local access number FREE
6. Online call details - FREE
7. Calls to any standard telephone network globally (PSTN or Mobile) with prepaid credit – call rates begin at 5c per min.
8. Online sign-up, credit purchasing and account management facilities.
9. No fixed plans.

"**BBPGlobal** is part of our overall strategy to develop and deploy a full suite of VoIP solutions to broadband users in Australia and New Zealand so it's easy for them to add voice to their current broadband services," said Miranda Wong of Broadband Phone. "With the increasing number of broadband users **BBPGlobal** reduces the hardware entry barrier for a subscriber who would like to try this new technology".

This new service reflects Broadband Phone's continuing advances in the deployment of VoIP (Voice over IP/Internet) services. In mid Sept 2004, the company released Australia's first Plug 'n' Play handset that brought voice-over-IP to home and small business.

To learn more and to subscribe to this service visit

www.broadbandphone.com.au

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