



PRESS RELEASE
For Immediate Use

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NETGEAR and Broadband Phone develop quick-to-market, wholesale VoIP solution for ISPs

Branded, customised solution enables ISPs to grow customer base and revenue

Sydney, Australia (December 5, 2005) – NETGEAR (Nasdaq: NTGR), a leading provider of easy-to-use, high-performance networking products, has partnered with Australian VoIP service provider Broadband Phone to develop a wholesale VoIP solution for local ISPs, providing them with a simple and cost-effective way to drive business growth.

The new solution combines the Broadband Phone voice service with NETGEAR's latest VoIP hardware, providing ISPs with a flexible bundle that can be branded and customised to suit their own requirements. ISPs can easily incorporate the flexible, quick-to-market VoIP solution into their existing business line, effectively expanding the type of service they deliver to end-users.

“As broadband increasingly penetrates the local market, Australian consumers are looking to do more with their bandwidth and many are turning to VoIP, taking advantage of the various benefits and costs savings this technology has to offer,” said Ryan Parker, Director of Partnerships and Services, NETGEAR. “ISPs must be able to meet this demand in order to maintain and grow their existing customer base. This is why we have developed our latest wholesale solution in conjunction with Broadband Phone, allowing ISPs to add this service to their portfolio without having to invest in expensive VoIP infrastructure.”

The wholesale solution is tailored to meet ISPs' specific needs, with the cost of the solution dependant on the level of customisation required. ISPs are able to select their own call rates, payment plans and service pricing, and can bill customers directly with a branded invoice. Broadband Phone provides a simple provisioning system that allows ISPs to activate/de-activate accounts, order and cancel phone numbers (DIDs), download call details, access daily summaries and check statements. For customer support purposes, the portal also allows ISPs and their customers to see all call details in real time.

“Our new solution allows ISPs to market VoIP under their own brand and add value to their existing service line, driving their own pricing, billing structure, customer service and technical support,” said Miranda Wong, Director, Broadband Phone. “Broadband Phone provides ISPs with the customised service and back-end system, and NETGEAR supplies the hardware required to deliver this technology to end-users.

“Our service is fully compliant with NETGEAR products, enabling ISPs to deliver a high-quality service to end-users and successfully stake their claim in the growing VoIP market.”

ISPs can purchase a VoIP trial pack before investing in the complete wholesale solution in order to ascertain how the service can best benefit their business and customers. The pack costs \$550 and includes two NETGEAR TA612V Broadband Voice Adapters, 10 Broadband Phone service accounts with \$100 prepaid credit and two real phone numbers.

For further information, ISPs can contact BroadBand Phone on (02) 9209-4619 or wholesale@broadbandphone.com.au.



A high-resolution image of the TA612V is available at:

http://www.watterson.com.au/Downloads/Netgear/Products_hires/TA612V.tif

About Broadband Phone

Broadband Phone is an Australian-owned company and a leader in VoIP development with over eight years adapting this technology for various uses. It has its own POPs (Points of Presence) in all major capital city centres in Australia, New Zealand and a number of overseas cities. It operates over one million active customer accounts, switches in excess of 10 million minutes per month, and has wholesale agreements with a number of Australian and overseas carriers. Broadband Phone offers two very competitive VoIP retail plans, showcasing its technical capability. It has developed a number of wholesale, turn key solutions for SMEs and ISPs wishing to offer branded voice services as additional value added service to their customers. For further information visit the company’s website at www.broadbandphone.com.au and www.bbpglobal.com or contact Miranda Wong on (02) 9209-4619.

About NETGEAR

NETGEAR (Nasdaq: NTGR) designs technologically advanced, branded networking products that address the specific needs of businesses and home users. Headquartered in Santa Clara, California, NETGEAR’s suite of approximately 100 products enables users to share Internet access, peripherals, files, digital multimedia content and applications among multiple personal computers and other Internet-enabled devices. For more information, visit the company's website at www.netgear.com.au or call (02) 8448 2072.

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